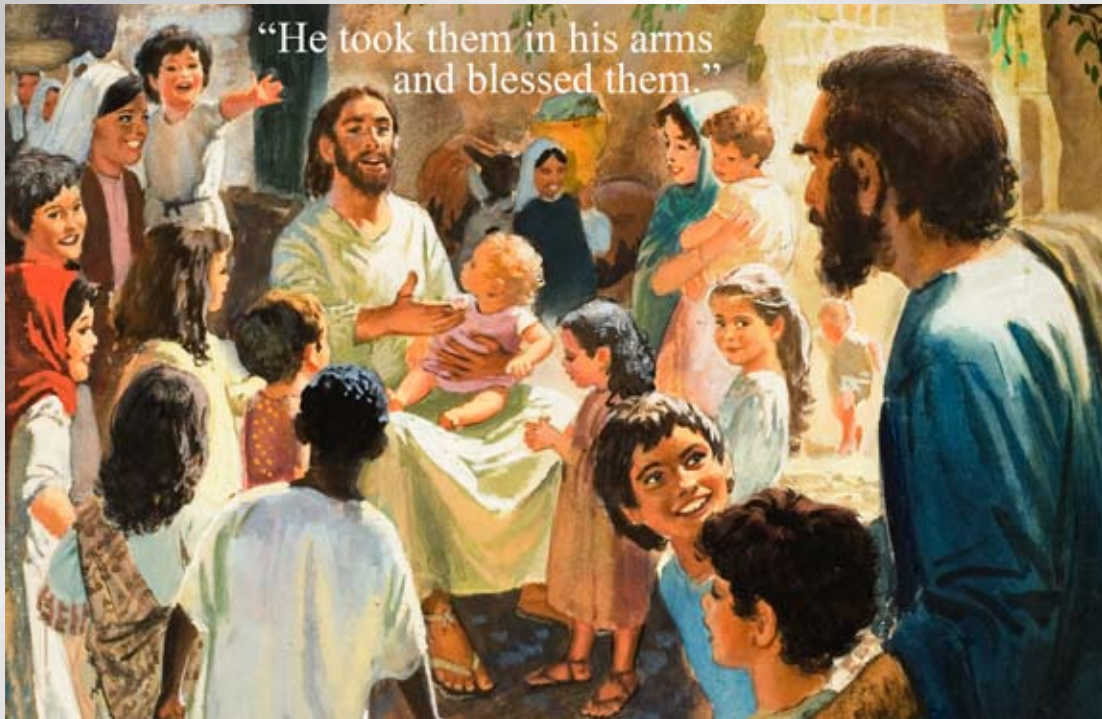


# 2011 Annual Report

*Equipping Lutherans to be Gospel-motivated voices For Life*

*Our 2011 Life Sunday theme: Hands that Knit – Arms that Hold*



## *Reaching Out with a Message of Life by President Diane Schroeder*



What makes Lutherans For Life unique? First, Lutherans For Life recognizes the power of the Gospel to change hearts and minds. Our mission statement is **“Equipping Lutherans to be Gospel-motivated voices For Life!”** Secondly, our target audience is Lutherans and the Lutheran church. Our vision is to have every Lutheran congregation upholding the God-given value of human life and influencing society to do the same. This is a big goal.

Christians certainly are not immune to the problems of life and death, but what makes us different is our Christian perspective when dealing with these problems. Lutherans For Life wants to reach our Lutheran people **before** they make a decision that does not honor God as the giver of life. We want to be pro-active rather than re-active. **Before** she gets to the abortion clinic we want to reach that Lutheran pregnant teen with the message that God created her baby. We want to reach that grieving family **before** they speak to the doctor about removing Grandma’s feeding tube with the message that God is still working through Grandma’s life. We want to reach that excited pregnant couple **before** they learn the news of a possible newborn with disabilities with the message that God has given their baby a purpose. When Christians know what God has to say on life issues, minds are changed, good decisions are made, and lives are saved. Our challenge is to help our fellow Lutherans understand and connect God’s Word of Life to life issues. God tells us that His Word does not return empty. Every time a pastor preaches on the value of life or a teacher instructs her students on why God created them, or a Lutherans For Life brochure, speaker, or Bible study are used within our church, hearts and minds are changed and fellow Lutherans are equipped to impact their world. I invite you to join with us—speak, serve, educate! God has called you to make a difference—go do it!



Lutherans For Life's 2011 Life Sunday theme, **Hands that Knit – Arms that Hold**, focused on the “Gospel-motivated” aspect of our mission: “Equipping Lutherans to be Gospel-motivated voices For Life.” These are by far the most important words in the statement. We base what we do on a Gospel foundation, and that is what makes LFL unique.

Many pro-life groups uphold the value of human life because we live in a society that does not. LFL upholds the value of human life because we serve a God who does. To put it another way, we are not For Life just because life is precious, but because life is precious to God.

Life is precious to God because He creates life, His hands knit us together (Psalm 139:13). Life is precious to God because the arms of Jesus stretched out on a cross to redeem life (Romans 6:10). Life is precious to God because He desires to call every human life into an eternal relationship with Him and hold each life in His arms (1 Timothy 2:4).

It is the Gospel that drives LFL to do what it does year after year. Here is a summary of what happened in 2011.

## Gospel-Motivated For Life – Congregations

A pastor said he loved using LFL resources in his congregation because they focus on a “baby born for all babies and a man stuck on a tree for those stuck in difficult situations.” Much of what we do focuses on helping pastors and congregations make the connection between the Gospel and the life issues. Some examples:

In 2011, executive director Jim Lamb preached and

taught Bible studies at 21 congregations (over 5800 people).

In 2011, over 1000 Life Sunday resource orders were received. Through Concordia Publishing House, LFL distributed over 673,000 **Life Sunday** and **Life News** bulletin inserts.

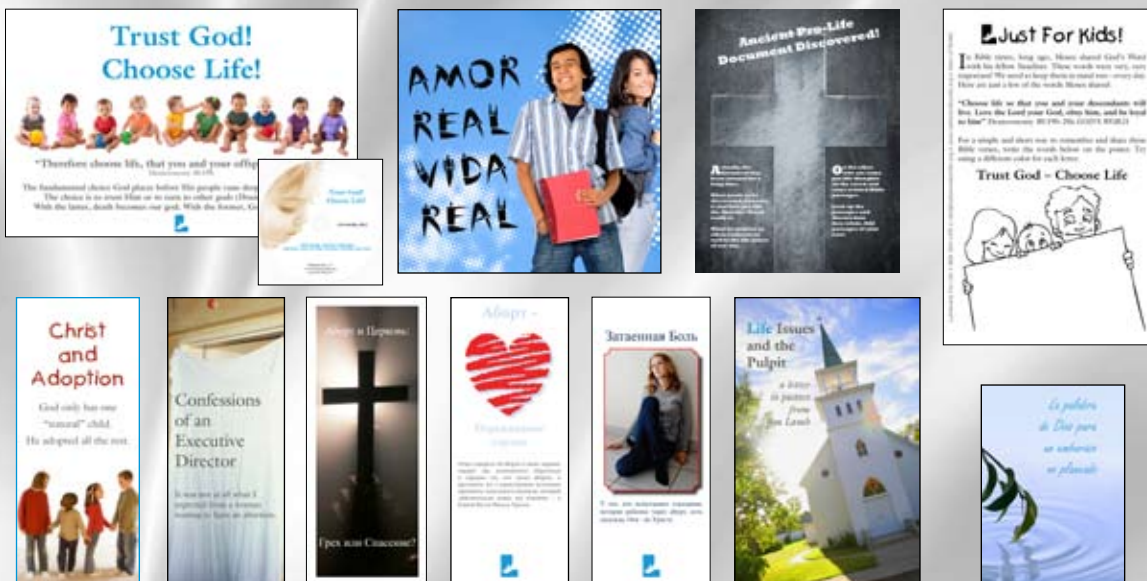
Annual Activity Reports from our 125 LFL chapters tell us they do much to educate and equip congregations through providing resources, teaching, displays, Witness of the Crosses, and more.

LFL's **Renewal For Life®** (RFL) initiative focuses entirely on equipping Lutheran congregations. We now have 256 RFL congregations in 21 states. 2011 marked the hiring of our first RFL regional director, Jean Amundson, providing help, training, and encouragement to RFL congregations in Texas.

## Gospel-Motivated For Life – Educators and Schools

Commenting on LFL's **Teaching For Life®** day school curriculum, a Lutheran educator said, “Little children who come and hear about the sacred life that God gives beginning at conception, it may stay with them the rest of their lives.”

We now have over 200 sets (includes complete and single grade sets) of Teaching For Life being used in Lutheran schools across the country and by homeschoolers. 2011 marked the beginning of the expansion of **Teaching For Life®** into other age brackets. Work has begun on a Youth study based on the nine key For Life concepts of TFL. A nine-part DVD series entitled, **Equipping the Church For Life**, is in production with four in the series already taped (to be offered in 2012).



## Gospel-Motivated For Life – Other New Resources

LFL published new resources throughout 2011 including the **Ancient Pro-Life Document Discovered!** Bible study; **Life Issues and the Pulpit** booklet; **Christ and Adoption** and **Confessions of an Executive Director** brochures; and **Life Sunday 2012 resources: Trust God! Choose Life!** bulletin insert, CD, **Just For Kids**, services, sermons, and children’s message.

Through special designated gifts, LFL was able to produce materials in **Spanish editions** of our **Tips for Teens** and **Real Love, Real Life** brochures; and **God’s Word for an Unplanned Pregnancy** booklet; and downloadable **Russian editions** of our **Abortion and the Message of the Church, Abortion – A Matter of the Heart**, and **The Secret Pain** brochures.

## Gospel-Motivated For Life – Young People

Evaluating an LFL presentation at a youth gathering, one participant wrote, “I thought the breakaway was very well thought through and changed my thoughts about abortion, stem cell research, and taught me some cool stuff!”

Another major initiative of LFL is one we call Generations For Life. This past year, Dr. Lamb was able to speak at 17 youth and young adult events reaching a total of over 2800 young people. In 2011, we added two young adults to our board of directors and they, with some of the “old timers,” have formed a Generations For Life committee. One of their first efforts was to survey young people in a variety of settings. They also had young people review LFL’s materials designed for their age group to get their reaction. It was very revealing and will go a long way in influencing the materials we produce. We hope to hire a part time person in 2012 to help coordinate our Generations For Life efforts.

## Gospel-Motivated For Life – Compassion

The Gospel moves people to acts of compassion. LFL’s post-abortion ministry, **Word of Hope**, continues to receive nearly 300 calls each month on its toll-free hotline (**888.217.8679**; **www.word-of-hope.org**). Callers receive compassionate and professional Christian counseling. The Gospel provides the only possible source for hope and healing for hearts crushed by a past abortion decision. This is the only hotline of its kind offering a Lutheran understanding of the freeing power of the Gospel.

Harder to quantify are the many, many acts of compassion shown by our LFL grassroots people who work or volunteer in pregnancy centers, who mentor younger men and women, who visit the homebound and those in care centers, who work as hospice volunteers, and in so many other ways we do not even know about.

## Gospel-Motivated Gifts

As you can see in the financial section of this report, our income in 2011 was up considerably. That is because of two estate gifts we received during the year. We truly thank the Lord of Life for His bounty and for His faithful servants through whom He bestowed it. These were people who understood that they could support the work of LFL even after the Lord called them home.

LFL does have a part-time Christian Planned Giving Counselor, Jim Schroeder, and we offer free help for anyone who desires to set up a plan or review their current plan.

## Gospel-Motivated Thanks

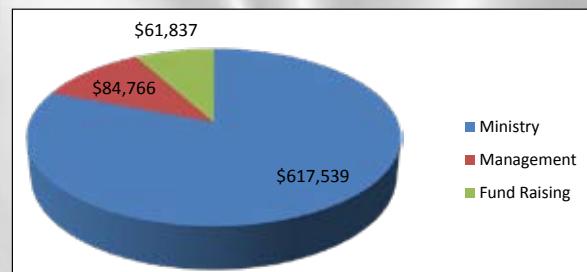
We are grateful for all who, in so many ways, brought blessings upon the work of LFL during 2011. We look forward to the Lord’s continued blessings in 2012 in whatever direction He takes us. It will be another year of **Equipping Lutherans to be GOSPEL-MOTIVATED voices For Life!**

### Actual Income & Expenses for 2009, 2010, and 2011

2009 Income	\$865,544	Expenses	\$798,953
2010 Income	\$720,104	Expenses	\$803,770
2011 Income	\$975,145	Expenses	\$764,142

#### 2011 Total Expense

Ministry	\$617,539	80.8%
Management	\$84,766	11.1%
Fund Raising	\$61,837	8.1%
<b>Total 2011 Expenses</b>	<b>\$764,142</b>	



Lutherans For Life is a non-profit 501(c)(3) organization and does not receive funds from a specific church body. LFL strives to network pastors and lay people to make a positive difference in people’s lives. By the power of the Holy Spirit, LFL seeks to change hearts and minds through the Word of God.

Equipping Lutherans to be Gospel-motivated voices For Life

# National Lutherans For Life

## LFL Council of State Federation Presidents

Jeanne Strubbe, (Central and Southern) Illinois – Chapin  
Clarence Zimmer, Indiana – Cambridge City  
Karen Frohwein, Iowa – State Center  
Jeanne Mackay, Kansas – Lenexa  
Connie Davis, Michigan – Macomb  
Diane Albers, Missouri – Saint Louis  
Helen Lewis, Montana – Great Falls  
Jolene Richardson, North Dakota – Fargo  
Lynette Auch, South Dakota – Lesterville  
Jean Amundson, Texas – Cleburne  
Anthony Horvath, Wisconsin – Holman

## National LFL Board of Directors

Diane E. Schroeder, *President*  
Lombard, Illinois  
Rodney Rathmann, *Vice-President*  
Eureka, Missouri  
Jean Amundson,  
*Secretary & State Representative*  
Cleburne, Texas  
Richard A. Greiner, *Treasurer*  
Dansville, Michigan  
Lynette Auch, *State Representative*  
Lesterville, South Dakota  
Connie Davis, *State Representative*  
Macomb, Michigan  
Laura Davis  
College Station, Texas  
John Eidsmoe  
Pike Road, Alabama  
Renee Gibbs  
Saint Louis, Missouri  
Rev. Everette Greene  
Cincinnati, Ohio  
Stephanie Hovland  
Green Bay, Wisconsin  
Rev. Evan McClanahan  
Houston, Texas  
Gary Mrosko  
Faribault, Minnesota

## National LFL Office Staff

Rev. Dr. James I. Lamb –  
*Executive Director*  
Lowell J. Highby –  
*Director of Communications*  
Kay L. Meyer –  
*Director of Development*  
Trisha Adams – *Business Manager and National Conference Director*  
Jerilyn Richard –  
*Director of Renewal For Life®*  
Amy Rosenberg –  
*Administrative Assistant*  
Kim Nessa –  
*Administrative Assistant*  
Katie Friedrich – *Office Assistant*  
James P. Schroeder –  
*Christian Estate Planning Counselor*  
Kristin Wassilak, *Word of Hope*,  
Forest Park, Illinois  
Grace Kern, *Word of Hope*,  
Oak Brook, Illinois  
Linda Bartlett, *Titus 2-4Life*,  
Iowa Falls, Iowa  
Dennis Di Mauro,  
*National Pro-Life Religious Council Representative*,  
Herndon, Virginia  
Rev. Don Richman,  
*International Representative*,  
Bloomington, Minnesota



Photo: The LFL Life Center Team met for a retreat at the Botanical Center in Des Moines on Reformation Day. (l-r) Rev. Dr. James I. Lamb, *executive director*; Kim Nessa, *administrative assistant*; Jerilyn Richard, *director of Renewal For Life*; James Schroeder, *gift planning counselor*; Katie Friedrich, *office assistant*; Kay L. Meyer, *director of development*; Amy Rosenberg, *administrative assistant*; Trisha Adams, *business manager and national conference director*; Lowell Highby, *director of communications*.